Social Media Week
2–6 December 2013, Växjö

After work, lectures, exhibits, networking and much more

Mon 2 Dec
Seminar
15–17
D2272
Computer-Mediated Communication (CMC) & Social Media (SM):
Presentation, discussion and analysis of a couple of cases.
Michele Jackson, Associate Professor, University of Colorado, USA

Mon 2 Dec
Symposium and mingle
17–19
D1136
Advance Level Education: An overview and its relevance for the IT sector.
• Advance Level Education. Amelie Johansson, Faculty Coordinator at Linnaeus University (Lnu)
• A Quality Perspective on Admission and Validation. Lena Fritzin, Pro-Rector and Chair of the Quality Board at Lnu
• An Example of Master Thesis Cooperation: A company perspective. Fredrik Björn, Danfoss, and Jonas Lundberg, Lnu
• A Regional Need for the Competence Development. Diana Unander Nordle, Coordinator for Competence Issues, RFSS
• A KKS Funded Project about New Advance Level Education in IT with a Focus on Social Media & Web Technologies. Arianit Kurti, Project Leader, Lnu
• Mingle together

Tue 3 Dec
Invited lecture
15–17
D2272
An Approach of Tourist Tour Planning Supported by Social Network Analysis. Dr Lule Ahmedi, Associate Professor, Univ of Prishtina, Kosovo

Wed 4 Dec
Exhibit and interactive demonstrations
16.15–17.45
Entrance hall, building B and D
• Physical Computing and Arduino. Dr Aris Alissandrakis, Lnu, and Didar Gil, Doctoral Student, Lnu
• Physical computing with Raspberry Pi & Espruino. Dr Marc Jansen, Hochschule Ruhr West, Germany, & Lnu

Thur 5 Dec
Invited Lecture
10–12
D2272
Towards a Folksonomy Solution to Support Open Educational Activities and Resources in Edu-AREA. Manuel Guerra Rodríguez, Associate Professor, Department of Telematic Engineering, University of Vigo, Spain

Thur 5 Dec
After work with a discussion panel and mingle
17–19
D1136
Social Media, Sensors, Big Data and Health Care:
Research challenges and new business opportunities.
• Panelists: Anders Carlson, New Tools For Health, Linköping, Sweden
Oliver Koch, Hochschule Ruhr West & Fraunhofer Institute, Germany
Rafael Barkan, Holon Institute of Technology, Israel
Martin Oslund, Lnu
• Moderator: Lars Hornborg, Coordinator, IEC
• Register at dinkurs.se/afterwork, Tue 3 Dec at the latest

Fri 6 Dec
Project presentations
14–16
D2272
Social Media Services for Elderly Care.
Students from the course Social media ecosystems

Arranged by the Department of Media Technology at Linnaeus University.
Contact: Professor Marcelo Milrad, 0733-96 95 74, marcelo.milrad@lnu.se

Learn more about Social Media Week at Lnu.se/media-technology