

WHY AND HOW NATIONAL POLICY ACTORS BUY (INTO) GLOBAL TEACHER POLICIES

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OVERVIEW:
UNDERSTANDING NON-SENSICAL POLICY
BORROWING

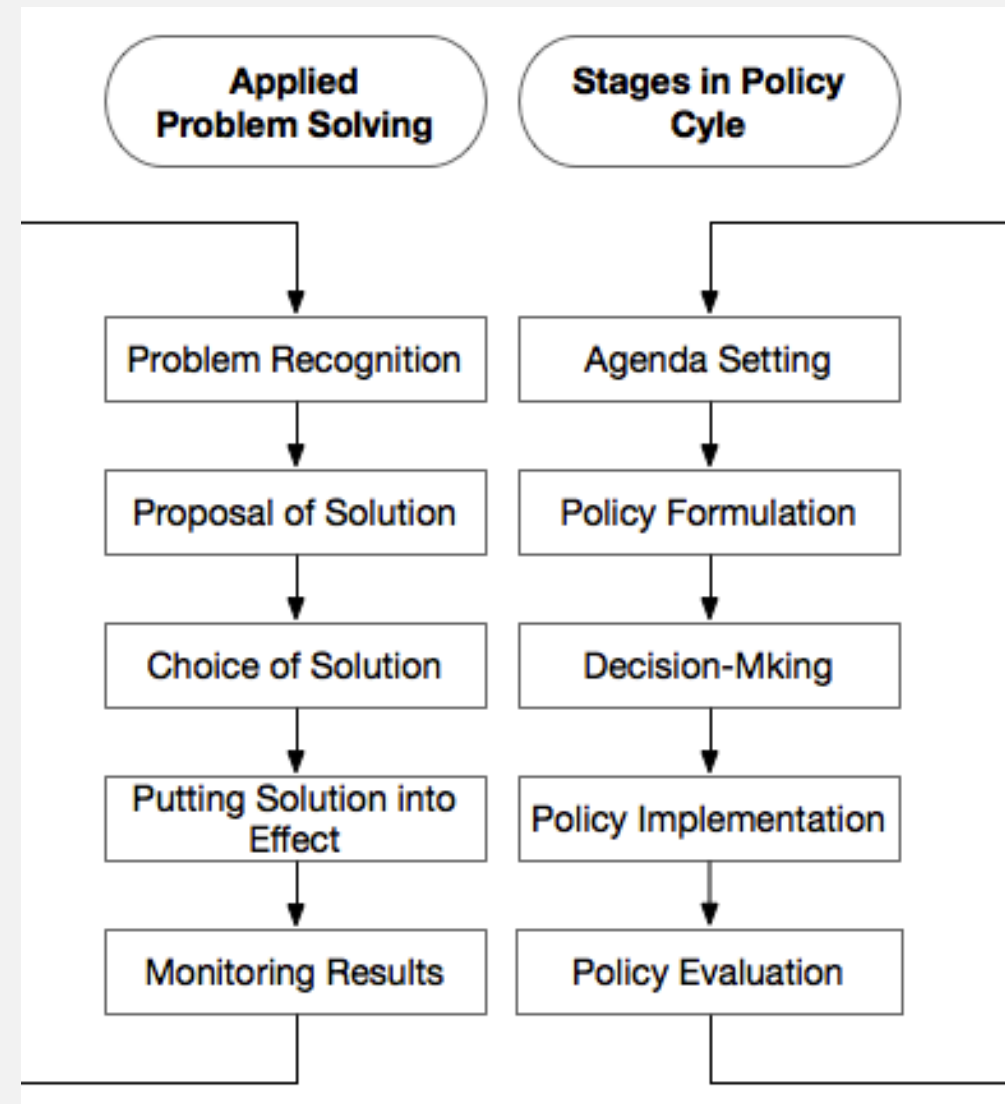
- 1 Fundamentally Different (National) Problems/Systems**
- 2 Identical (Global) Solutions**
- 3 Translation of the Global Solutions in National Policy Contexts (“how”)**
- 4 Reasons for Non-Sensical Policy Borrowing (“why” research questions)**

I. FUNDAMENTALLY DIFFERENT (NATIONAL) PROBLEMS/SYSTEMS

Frank-Olaf Radtke

(2008: footnote 14)

**Benchmarks or “best practices”
provide solutions [...], but which
problems are they supposed to
resolve?**



I. FUNDAMENTALLY DIFFERENT (NATIONAL) PROBLEMS/SYSTEMS



Teacher Education

- Pedagogical degree
- Generalist degree



Teacher Recruitment

- Decentralized recruitment
- Centralized recruitment

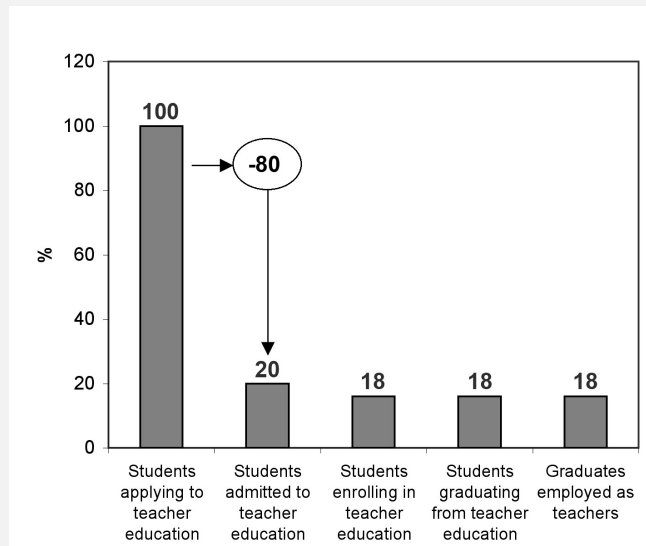


Teacher Salary

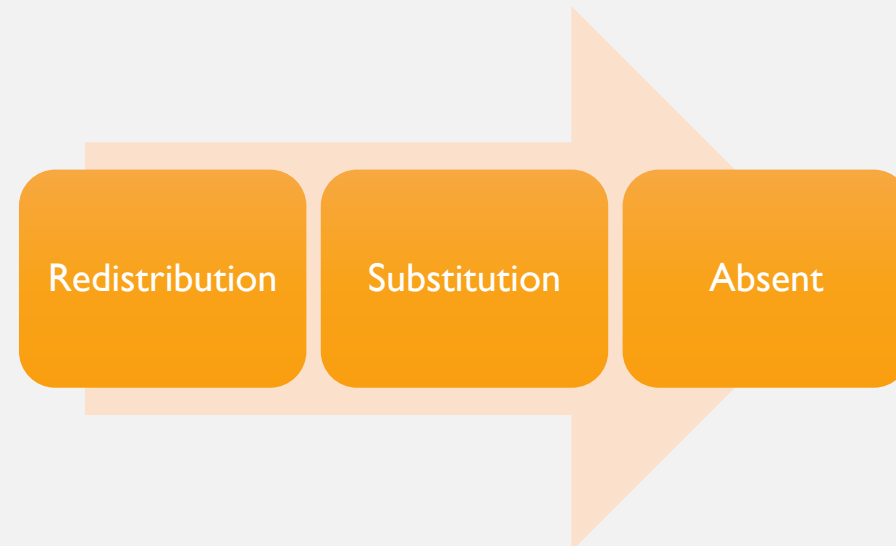
- Weekly workload
- Actual teaching load

I. FUNDAMENTALLY DIFFERENT (NATIONAL) PROBLEMS/SYSTEMS

TEACHER EDUCATION:
THE SINGAPOREAN/FINISH MODEL GOING GLOBAL



TEACHER RECRUITMENT:
SCHOOL-BASED HIRING & FIRING GOING GLOBAL (TEACHER MANAGERIAL REFORM)

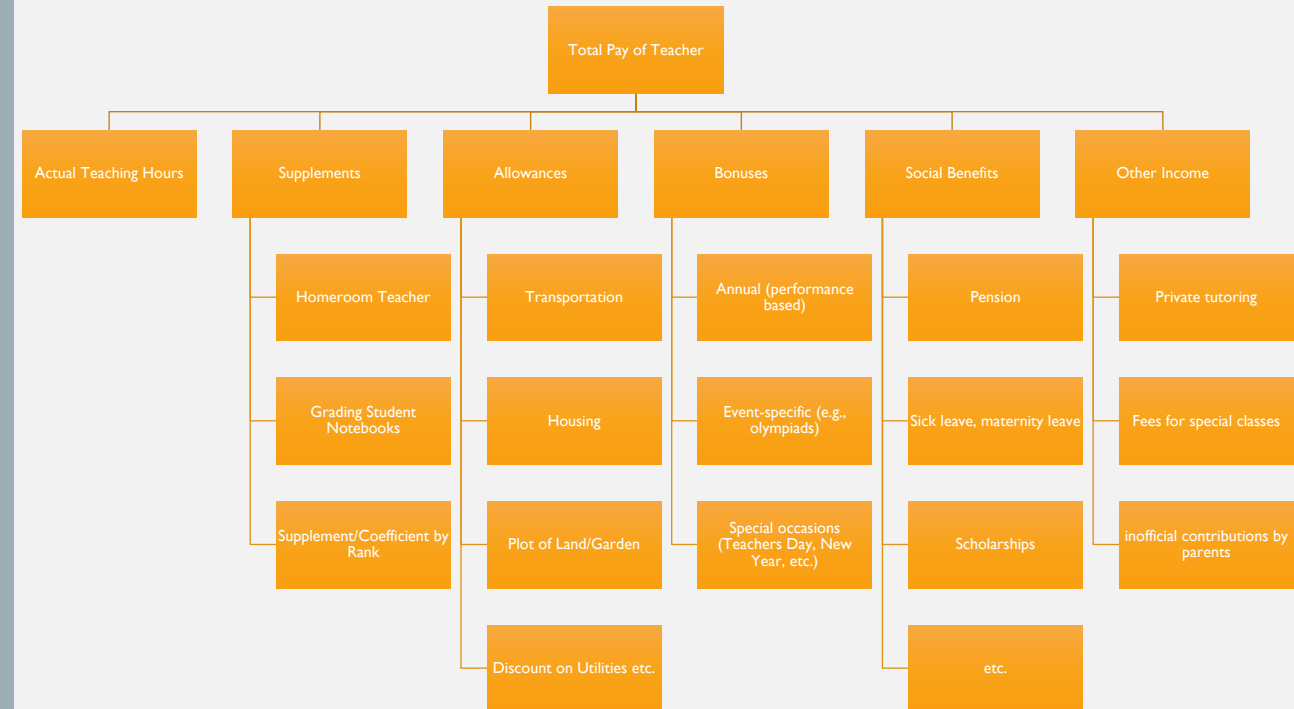


I. FUNDAMENTALLY DIFFERENT (NATIONAL) PROBLEMS/SYSTEMS

Weekly Workload System
(in many OECD countries)

VS

Actual Teaching Load System + Supplements
(post-communist countries)



UNDERSTANDING NON-SENSICAL POLICY BORROWING

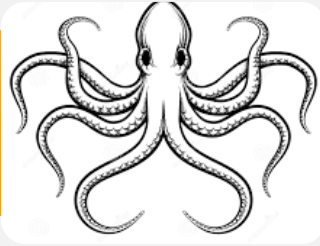
2. IDENTICAL (GLOBAL) SOLUTIONS

- Teacher performance evaluation
- Teacher bonus payments (“incentives”)
- Teacher certification

3. RECEPTION AND TRANSLATION IN THE NATIONAL/LOCAL CONTEXT



4. REASONS FOR NON-SENSICAL POLICY BORROWING (“WHY” RESEARCH QUESTIONS)



Global solution for a local problem → selective policy borrowing
(example: Teacher Certification)



Coalition-building: adopting a “third,” quasi-neutral solution



Externalizing unpopular reforms (in pedagogical language)

4. REASONS FOR NON-SENSICAL POLICY BORROWING

(“WHY” RESEARCH QUESTIONS) -- CONTINUED



Programmatic strings attached to loans and grants



Participation in a global 'educational space'



Circumventing national constraints:
public = national, private = transnational

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