**Title: Cinema Between Media**

What happens if we understand cinema as a mixed medium? How should one approach film analysis from an intermedial perspective? What thematic and formal traits will become clear when we look at film as a mixed mediality? These are some of the questions we aim to answer in our new book *Cinema Between Media. An Intermediality Approach* (Edinburgh UP, 2018).

In this paper we will present our proposed analytical model and discuss the value of this approach for investigating art cinema as well as American blockbusters.

**Keywords:** Intermediality, Mediality studies, Cinema, Analytical models

**Short bios:**

Anne Gjelsvik is professor of film and media studies at NTNU, Trondheim in Norway, Jørgen Bruhn is professor of comparative literature at Lnu, Växjö in Sweden.