Proposal for Sercia conference on confluences between film and other media ‘Symbiotic cinema’

Raphaëlle Costa de Beauregard
Université de Toulouse II Jean Jaurès

Abstract:
The confluence between film and other media can be seen as an opportunity for the comic subversion of codes. Preston Sturges’s screwball comedy *Unfaithfully Yours* (1948) is an example of such a subversive use of the interface between two media: Classical Hollywood cinema and Classical Hollywood music. The film will be discussed as a remediation of 19th century romantic symphonic music into film music, from heard to unheard melody-- to quote Claudia Gorbman. The climactic final sequence from music to cacophony when noise invades the soundtrack despite the classic music orchestra conductor’s own musical memories shows all the entertainment that ‘symbiotic cinema’ can provide.

Key-words:
Intermediality and subversion of codes, classical musical, Hollywood cinema, Preston Sturges, *Unfaithfully Yours*.

Short bio: