

Thank you for your interest in the international master programme **Social Media and Web Technologies (NAMT2)** at Linnæus University, Sweden.

As part of your application, besides all the other documentation, we would like you to also write and submit a **letter of intent**, in order to introduce yourselves and clearly demonstrate why you would like to participate in this programme.

The letter should be structured as follows, clearly addressing the following questions:

1. Please give a summary of any of your past studies (and/or work related activities) that are relevant to the field of *Media Technology*.
2. From your previous study/work experience, please give an example of an interesting problem that you had to solve, and briefly explain how you solved it.
3. Using pseudocode, please describe an algorithm that runs for a number of iterations and increments a numeric variable at each iteration, while also outputting the current value of that variable.
4. In your own words, please describe what you think is currently a great challenge in social media, and how it affects you personally.

Each answer should be elaborated in a separate section (one to two paragraphs of text); the pseudocode should be clearly formatted, taking as many lines as necessary.

The letter should be submitted as a PDF file, uploaded together with the rest of your application documents, with a filename formatted as follows:

- [your name]-NAMT2-letter.pdf
- for example, "MarkZuckerberg-NAMT2-letter.pdf"

If you have any questions about the programme and its courses, you are encouraged to contact the programme coordinator, Martin Östlund (martin.ostlund@lnu.se).