



**Call for Participation for  
2018 Conference of the International Society for Intermedial Studies**

***Intermedial Practice and Theory in Comparison***

Hangzhou, China, 15-17 November 2018

With the ever-growing proliferation of electronic and other popular media in the more and more networked and “mediatised society,” the diversity and complexity of cultural reproduction and social reconstruction through media underscores now, more than ever, the need to expand Intermedia Studies by incorporating a “planetary” comparative perspective and encouraging voices from subaltern cultures. In recent years, Asian artists like CAI Guoqiang, the “Master of Gunpowder,” have gained international prominence in the intermedia world, and their intermedial practices were often executed and exhibited in various cultural epicentres, e.g., Beijing or New York. However active and interactive such practices are and however broad the audience is, a critical survey of the intermedia theory in cultural comparison is largely missing in previous discussions. We all use media and all media are related, but we might not view media in the same way. Therefore, this conference aims at fostering an interdisciplinary and intercultural conversation on intermedia between scholars, artists and theorists from all domains.

We are seeking panel, paper and round-table contributions that address the theme of the conference: revisiting intermedial practice and theory from a comparative perspective (e.g., past/present, East/West, etc.) to see how artistic, cultural and social practices differ from and interact with each other and how theories evolve in these media constellations locally and globally. We invite proposals for 10- or 20-minute presentations on a broad variety of topics and methodological approaches from disciplines including (but not limited to) Media Studies, Literary Studies, Cultural Studies, Critical Theory, Philosophy, Art History, Visual Arts, Musicology, Theatre and Performance Studies, Rhetoric, Gender and Sexuality Studies, Architecture and Design, Communication, Politics, Religious Studies, and Sociology.

Proposals for papers, pre-constituted panels, or round tables can be submitted by emailing the submission form (downloadable on <http://wgyxy.hznu.edu.cn/isis2018>) as an attachment to [sfl@hznu.edu.cn](mailto:sfl@hznu.edu.cn) with the subject line “Proposal ISIS2018”. Deadline for submissions is June 15, 2018, and acceptances will be notified by July 15, 2018.

Please note that the working language of the conference is English.

The conference is hosted by the School of International Studies, Hangzhou Normal University, as part of the celebration to honour the 110<sup>th</sup> anniversary of the university.

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